

SCMA



Founded 1968

NEWS

CHAIRMAN'S LETTER

Inspiration.

I'm usually waiting for a flash of inspiration to solve a problem that lies before me, such as writing an article. What to write, how to say it, making a point....and what should the point be??

Lately, the inspiration hasn't been working.....I have glum thoughts. Glum perhaps because of the aging, healing of injuries, moving back to CA (I miss Arizona's Sonoran desert), trying to overhaul the CA house, not riding for so long (injuries, rehab, out of shape, moving, many etc excuses). But then I'll have a chat with one of you sitting in Alberta, Maine, Chicago, Buffalo, North Dakota, and I listen to your weather reports and..... ooops, the doorbell just rang....be right back.

Wow, what fun I just had! The two boys (aged 7 and 8 years old) from across the street were playing ball and it bounced into my front yard trees. "Could you help us find our ball," They asked.

Next thing I know I got them climbing the tree and looking. I have the expandable ladder out and I am 15 feet up the ladder looking unsuccessfully in the thick foliage tree tops. Their older brother comes home and we get him to go up the ladder. Voila!!

Upcoming Events

Watch for possible destination ride eBlast	Feb
Watch for possible destination ride eBlast	Mar
Watch for possible destination ride eBlast	Jan

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He found the ball.

I return to my desk and suddenly, I am feeling energized and upbeat again.

And there is good reason to feel upbeat! I'm in the sunny South West USA and almost every day is a "playing catch" day and a riding day! Our CA Adventures is on a roll. Mike Williams (Chair of CA Adv) has received the new books for Missions/Parks/CA Best 15 and he will be sending them out to riders. Riders are signing up for the USA Four Corners and Best 15 USA Roads. The Three Flags Committee is moving forward towards 3FC21.

Next week I'll get my new (used) Honda VFR1200X-DCT licensed and insured and will resume riding! This year I will definitely ride the CA Adventures Triple.....can I do the USA4C and B15 also? Hard to tell; but just writing about it makes excitement boost my spirit.

Ahhh, to get out on the road again!

Isn't it amazing how finding a ball in a tree becomes inspiration to write an article!!

Ride Safe.....Ride Long,
Gonzo



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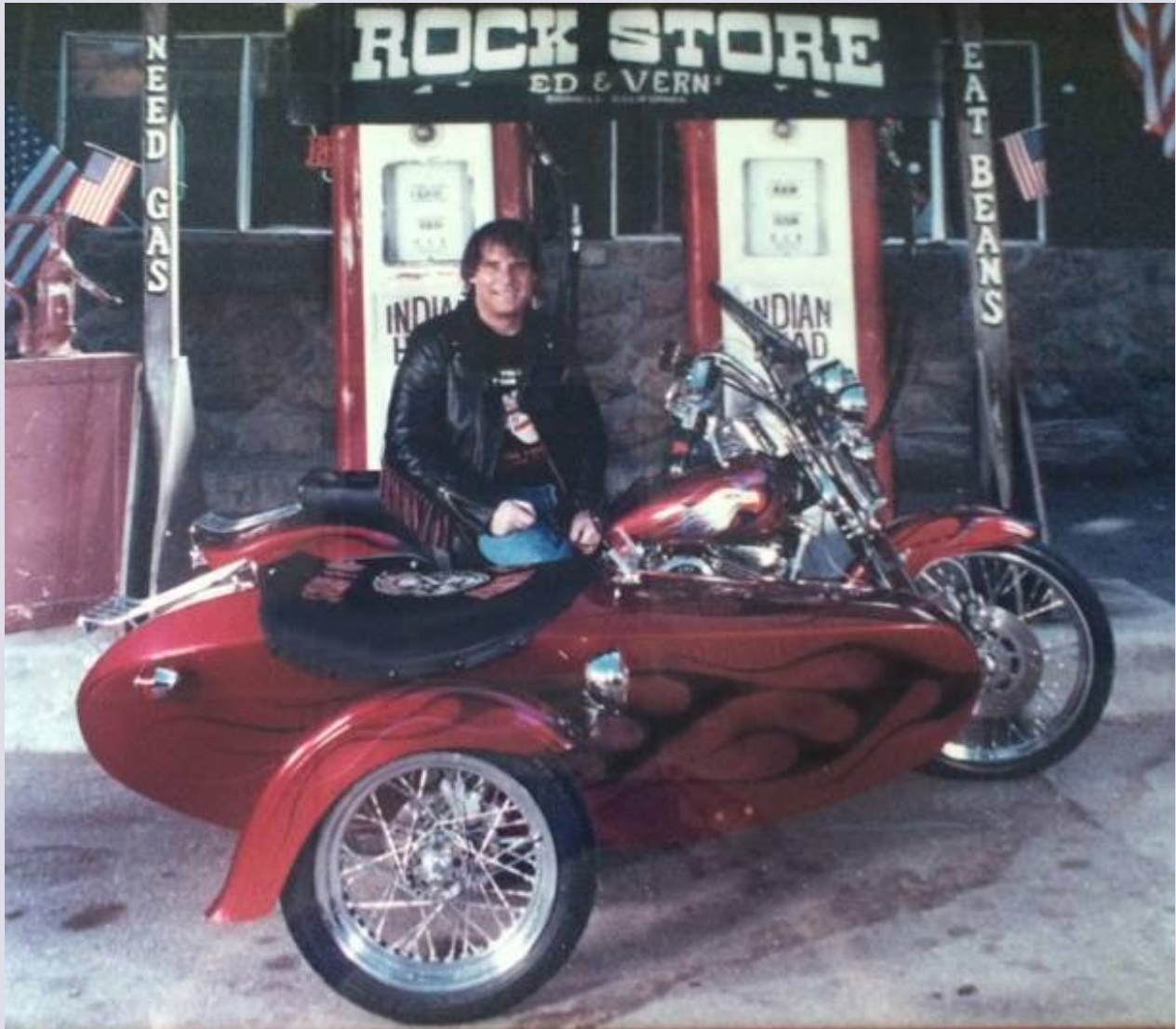
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Questions?

Contact a director directly

In Memory of
Russ Brown 1934 - 2021
Russ Brown Motorcycle Attorneys

Associate Press Article
Jan 10, 2021



Los Angeles, CA, January 11, 2021 --([PR.com](https://www.pr.com))-- Legendary lawyer Russ Brown, known for his ferocious advocacy on behalf of injured motorcyclists, died in his Los Angeles home with his wife, Hana and his daughter Lauren by his side on January 10, 2021. He was 86.

Russ Brown, a celebrated personality in the motorcycle community all across the US, was a fierce advocate for riders for more than 40 years. To everyone in the industry, he was known as a motorcyclist first and an attorney second. His care for motorcycle riders was so ingrained in his life that he spent most Sundays at the famed Rock Store, a restaurant popular with motorcyclists and celebrities in the Santa Monica Mountains, giving out free legal advice.

Born July 22, 1934, in San Jose, California, Russ became a passionate rider when he got his first bike at 16. He immediately took to racing motorcycles on a quarter-mile dirt track behind a friend's farm in Santa Maria, Calif. In the mid-'50s, he joined a motorcycle club called the Santa Maria Owls. Russ went on to graduate from UCLA with a BA in Marketing, and after working his way up in "Corporate America," Russ decided he wanted to do something more fulfilling, so he went back to school and got his law degree.

When he began practicing law, he noticed a disturbing trend: insurance companies were taking advantage of injured motorcyclists. This angered Russ to the point where he decided protecting fellow motorcyclists would be his life's mission, and he became one of the first "motorcycle attorneys" in the country. Russ was also one of the founding members of ABATE of California and served on the board of directors, provided legal counsel for the Southern California Motorcycle Association and was a major financial contributor to the Motorcycle Rights Foundation, and was there at its inception.

Very few individuals have fought harder throughout the years for motorcyclists and their freedoms than Russ Brown. When mandatory helmet laws were being implemented across the country, Russ Brown stood up for bikers and their right to ride free. He immediately started a campaign to promote the cause, developed a pocket guide designed to help all bikers understand their rights, and even made an appearance on the Today Show to debate California Assemblyman Richard Floyd on the subject.

Russ experienced a break down in the early '80s while on a motorcycle ride 100 miles away from home. Stranded and alone in an isolated area, Russ came up with the idea of BAM, which at the time of its founding was known as Bikers Against Manslaughter, a nationwide volunteer program of riders helping riders when they experience a breakdown.

Russ Brown's unequivocal advocacy for motorcyclists led to the honor of being inducted into the Sturgis Motorcycle Museum Hall of Fame in 2013 and having a street named after him at the Legendary Buffalo Chip in Sturgis, South Dakota. Russ Brown Drive takes motorcyclists from the CrossRoads and Sturgis Rider Café® into the Legendary Sturgis Buffalo Chip, where some of the music industry's biggest acts perform at the largest music festival in motorcycling.

"Russ Brown, with whom I had the honor of being associated for 15 years when I was practicing law, was one of the most decent, caring and honorable people I have ever known. Russ was a lawyer's lawyer, and an innovator in the field of motorcycle law, whose care and concern for his clients and fellow bikers was evident in all that he did. Russ's creation and development of BAM – Breakdown Assistance for Motorcyclists – is a testament to his devotion to the well-being of motorcyclists. I can state, without reservation, that Russ was totally dedicated to his clients, whom he treated with the highest level of concern and integrity. He always put the best interests of his clients ahead of anything else, and it showed in the outstanding results achieved by Russ and his handpicked network of attorneys, of which I had the privilege of being one. Russ was well-aware of the obstacles often faced by injured motorcyclists in personal injury cases, but he was undaunted in his efforts to see that justice was done and would never shy away from going the distance on behalf of his clients and their families. Russ was truly one of a kind, and he will be deeply missed by me and the members of the motorcycling

community to whom he gave so much. May his memory be a blessing." - David F. Everett, retired attorney, currently serving as a New York State Supreme Court Justice.

"Russ Brown was an exceptional human being who cared deeply for his family, staff, and the motorcycle community. Russ put his passion and care for motorcycle riders ahead of profit, which is not a claim many others can make. He was the original 'motorcycle lawyer,' and no one can replace him. He had a monumental impact on my life and I am forever grateful that he took me under his wing as my mentor, father figure, and dear friend." - Audrey Nesbitt, SpinSpirational Marketing & PR.

A Celebration of Life event for Russ Brown will be scheduled by the Brown family at a later date.

Russ is survived by his wife Hana, his three children, Aaron, Lauren, and Allison, his grandchildren Sevaun, Devyn, Weston, and Sawyer, his sister Carol and several nieces and a nephew.

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Official Attorney Sponsors of SCMA

RUSS BROWN
MOTORCYCLE ATTORNEYS

FREE BREAKDOWN AND LEGAL ASSISTANCE FOR MOTORCYCLISTS

1-800-4-BIKERS

SOUTHWEST Regional News Section

(Pages 3 – 16)

To help our readers track and group the information provided in this newsletter, we have grouped the articles into Regional, National, and International sections. This section contains info on events in SoCal, NorCal, NV, and AZ in the SW Region.

Membership Report/News

By James Filley #46151

Membership Report: Is your Profile mailing address accurate? If not, your membership package has probably been returned to SCMA. Be sure to update your mailing address. For our Canadian members, your packages often take much longer to get to you as Canadian Customs holds them for inspection. A large number of packages were shipped to Brian Hooker in the past couple of weeks!! As always, please reach out to me if you have any questions.

Jim

Jamesf4@gmail.com

(619) 823-7390



2018 BMW K 1600 B

Irv Seaver Motorcycles
Orange County, CA IrvSeaverBMW.com

Dancing With The Devil

By Joe Berk
Exhaust Notes Blog
Member #46641



Read the blog (and subscribe at: <https://exhaustnotes.us/blog/index.php/2021/01/17/dancing-with-the-devil/>)

Another blog title dilemma. I went with the one you see above. I almost went with “Quoted by the *NY Post*.”

This is a blog about a dynamite So Cal loop ride, one that I covered for *Motorcycle Classics* magazine a couple of years ago and one that was (as the saying goes) critically-acclaimed in the *NY Post*. No kidding. I’ll get to that in a second or two. First, the ride: It’s circumnavigation of the San Gabriel Mountains, with a stop at the Devil’s Punchbowl State Park. The Punchbowl was burned out during one of the recent California wildfires, but it will be back. Here’s the route:

This ride includes a stretch along the northern side of the San Gabriels, a hop over the San Andreas Fault, Mt. Emma Road to cut around the northwest corner, the magnificent Angeles Crest Highway, and more. I like to start south of the San Gabriels and head up through Cajon Pass on I-15, grab the 138, and then take a quick left on Lone Pine Road. That’s a nice long climb up into the San Gabriels, it’s desolate, and it’s scenic.

I wrote up this ride for *Motorcycle Classics*, and suprisingly, the *NY Post* newspaper had nice things to say about it. They prepped an article critiquing other motorcycle mag articles, but they liked my piece. Here's what they had to say:

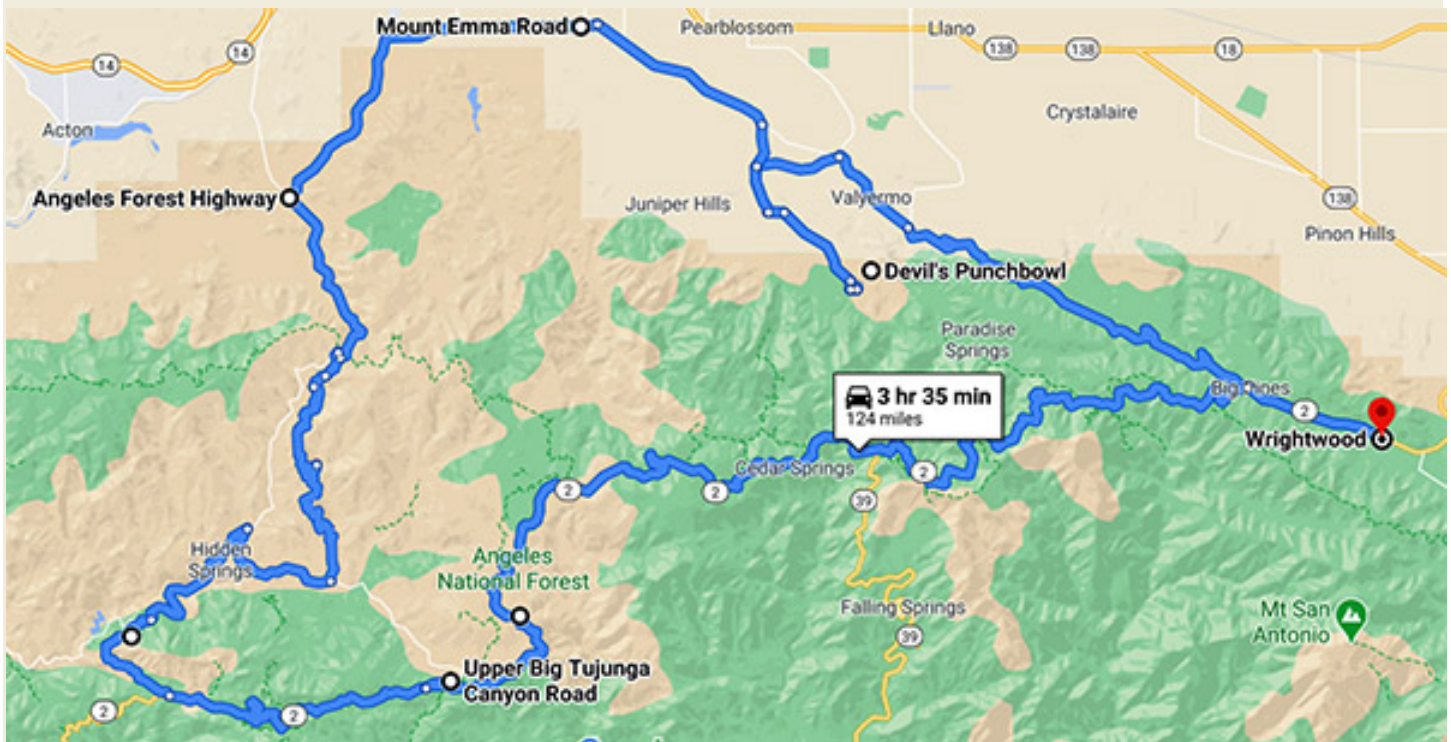
Funny how it's Motorcycle Classics, a magazine focused more on the bike than the ride, that really revved our two-wheeled wanderlust.

Joe Berk takes us on a ride through a passage in California's San Gabriel Mountains called "The Devil's Punchbowl." The piece opens with a picture of a San Andreas Fault sign. Berk only gets one page to draw us in, but he has us ready to put our keys in the ignition.

"The Nirvana-like northern segment through the San Gabriels' scenic twisties is ... where the fun begins," Berk advises. Later he describes a "ragged and rugged canyon" created by "a misbehaving San Andreas fault."

Having indulged in the "crisp pine-scented mountain air" and taking in views of the Mojave Desert to his right and the San Gabriel summits to his left, Berk stops to recommend the French toast at the Grizzly Cafe. "You can thank me later," he writes.

You can read the NY Post article here: <https://nypost.com/2018/05/28/your-next-motorcycle-road-trip-could-be-an-exhilarating-ride/> (You might want to see what they said about a couple of the other moto mags) and the Motorcycle Classics Devil's Punchbowl story here:



*Editor's Note: We appreciate Joe Berk allowing SCMA to reproduce his article in our newsletter. We encourage members to sign up on Joe's Blog by registering in the "Subscribe" block at the midpoint of the right side of the blog page:
<https://exhaustnotes.us/blog/index.php/2021/01/17/dancing-with-the-devil/>*



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Schedule a nearby provider to make one at your convenience. (Simply search our website www.BigEarInc.com for a provider near you, give them a call and make an appointment...It's that easy !

Or you can use our home impression kit. To do that, contact our Customer Service Department at ghood@bigearinc.com or 719-271-9081.



SCMA'S Affiliated Clubs

Antelope Valley Riders
www.avts.av.org

AZRatPack
www.azratpack.com

BMW Club of SoCal
www.bmwcosc.com

Pasadena Motorcycle Club
www.pasadenamc.com

Red Hot Riders of San Diego
www.redhotriders.com

Shamrock Road Riders
www.sc-ma.com/shamrock.htm

A promotional banner for "Go AZ Motorcycles". It features logos for Aprilia, BMW, Ducati, KTM, Triumph, Honda, Ural, Vespa, and Kawasaki. The central logo is a shield with a red and yellow sunburst design and the text "GO AZ Motorcycles". The background shows a motorcycle shop with palm trees. At the bottom, contact information is provided: "GO AZ MOTORCYCLES | 15500 N. HAYDEN RD | SCOTTSDALE, AZ 85260 | (480) 609-1800 | GOAZMOTORCYCLES.COM".

Greetings SCMA Mission Riders.

I was up at the Ventura Mission yesterday and Main St in front of the Mission is closed to all vehicle traffic from California St to Ventura Ave. I was able to get a photo of my bike and the Mission from E Santa Clara St at Figueroa St. Santa Clara St is the first street below (south) of Main. It appears Main St has been closed for outside dining due to COVID. Attached are my photos showing the road closure and the view from Santa Clara St.

Mike Williams
SCMA CA Adventures Chair





PREMIUM HELMETS

A photograph of five BMW motorcycles on a dirt road in a desert landscape. The lead motorcycle is a white and blue BMW F 850 GS. In the background, three other motorcycles are riding away, kicking up dust. The sky is clear and blue. In the top right corner of the image, there is a BMW logo and the text 'BMW Motorrad'.

**All New 2019 BMW F 850 GS
and 2019 F 750 GS Are Here!**

Irv Seaver Motorcycles
Orange County, CA IrvSeaver BMW.com

California Best 15 Roads

SCMA's CA Adventure Series, a long time favorite amongst the Southwest Region riders and our International and National riders pursuing the Triple Crown, has become an even bigger favorite.

Dennis Even, longtime SCMA member, former SCMA Treasurer, former Chair, CA Adventure Series, and recipient of the Legacy Award, has developed the CA Best 15 roads to ride while you're out visiting Parks and Missions. The Board of Directors reviewed and approved the overall concept and the four groups of roads. The fourth and final set of books listing Series D, the 2021 CA Best 15 Roads, will soon be available.

The concept Dennis and Les Gullery (Shamrock Road Riders) developed consists of 60 fantastic roads in CA broken down to 20 in the North, 20 in the Central, and 20 in the South of California. From that inventory of 60, 15 roads will be selected consisting of 5 each from the North, Central and South areas, to be offered over a four-year period. In years 2018, 2019, 2020, and 2021 a different set of 5 will be selected from the inventory so that at the end of a four-year period riders will have ridden all 60 of these fantastic highways.

A new award titled the CA Triple Crown will be awarded to riders completing all three Adventure Series (Missions, Parks, Best CA15). This award will be similar to the Triple Crown awarded to finishers of three of premier rides.

Below is the 2021 (Series D) list of CA Best 15 CA Roads you can ride while visiting various parks and missions within California: This is the 4th of 4 sets of 15 CA Best Roads.

All roads can be ridden in either direction, be sure to obtain your gas or store receipt and write your mileage for the start and for the finish.

Sign up now to ride Series D roads in 2021combine your ride with the Parks and Missions and earn the beautiful California Triple Crown.

Northern California (2021 Series D)

- CA-96** Willow Creek to I-5
- CA-44** Redding to CA-36
- CA-29/175** Hopeland to Calistoga
- CA-20** Marysville to I-80
- Mormon Immigrant Trail** Pollock Pines to CA-88

Central California (2021 Series D)

- CA-180** "General's Hwy" CA-198 to Kanawyers
- CA-190** Olancha to CA-127
- CA-1** "Cabrillo Hwy" Carmel to San Luis Obispo
- G-14** King City to Paso Robles
- CA-58** McKittrick to Santa Margarita

Southern California (2021 Series D)

- CA-154** "San Marcos Pass" Santa Barbara to US-101



CA-150 "Casitas Pass" Santa Paula to US-101
Amboy/Kelbaker Rd 29 Palms to Baker
CA/79 Temecula to Santa Ysabel
S22 Montezuma=Borrego Salton Seaway Hwy 2 to CA-86

The CA Triple Crown Award.

2018 was the inaugural year for this Award!

Ride all three of the CA Adventures Series and you will receive this plaque in addition to the individual plaques displayed below.



California Triple Crown

We have a new challenge for SCMA members.

A challenge that is completely doable, within reach of everyone, especially members in the southwest region or within a few states close to California.

With the introduction of the California Best 15 Roads, SCMA now has 3 rides with destinations that are often co-located with each other.

The Board of Directors came up with the idea of recognizing those riders who successfully complete the full CA Adventure Series in one calendar year between January 1st and November 30th.

The award very similar to the SCMA Triple Crown and is a beautiful plaque to display in your home.

The **CA Triple Crown** will join the ranks of the other major awards designed to recognize riders that accomplish riding a significant distance in the calendar year.

Those other major awards are the **Triple Crown** award for riding three of the premier events, and the **Premier Grand Slam** for riding all six premier events in a single calendar year.

The **California Triple Crown** is defined as completing the full California Adventure Series in one calendar year. There is one year of eligibility, defined as the year a rider registers for the event, to complete the series and qualify for the California Triple Crown

Be one of the few of the SCMA riders to receive this CA Triple Crown and sign up now!!

Contact Mike Williams, Chair of CA Adventures and the CA Triple Crown, if you have any questions.

<https://sc-ma.com/rides/california-missions-parent/california-missions-tour/>

From Home Page>Rides>CA Adventure Series>select ride>select info page



Event Calendar

February

No Events Scheduled
Watch for possible destination ride eBlast

March

No Events Scheduled
Watch for possible destination ride eBlast

April

No Events Scheduled
Watch for possible destination ride eBlast

Information on each ride will be released on the website and via eBlasts.

Here's what's on the road ahead. For more information, check the SCMA website www.SC-MA.com and the websites of our affiliated clubs. Club websites have more information on their events and are listed elsewhere in this newsletter. ALWAYS consult them for last-minute changes before a ride.

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CONTACT MEMBERSHIP SERVICES AT
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INFINITY GORE-TEX® X-TOUR GORE-TEX® X-FIVE WATERPROOF X-RIDE WATERPROOF

TECX
FOCUS ON BOOTS®

National News Section

(page 17 – 22)

This section has articles about the SCMA National Rides: The USA Four Corners Tour and the Best 15 USA Roads Challenge.

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RUSS BROWN
MOTORCYCLE ATTORNEYS

FREE BREAKDOWN AND LEGAL ASSISTANCE FOR MOTORCYCLISTS

1-800-4-BIKERS

ABOUT BAM

Katherine Markowicz
Marketing & Promotions
Brown, Koro & Romag LLP



BAM: Breakdown and Legal Assistance for Motorcyclists

BAM is a unique volunteer organization of bikers helping bikers. Motorcycle Attorney and long-time SCMA supporter, Russ Brown started BAM over 30 years ago when he experienced a breakdown 100 miles from home. Stranded in a remote location with no one he knew nearby that could help him, Russ thought “Wouldn’t it be great to have a fellow biker to call anytime, anywhere you needed help?” And so, BAM was born! Today, BAM’s nationwide volunteer network of roughly 2 million motorcyclists can help provide you with emergency breakdown assistance across the country. If you experience a breakdown or mechanical problems while on the road, call 1-800-4-BIKERS, and we will search our volunteer network and send someone out to help.

Roadside Assistance for Motorcycles

Russ also wanted to provide the support of his legal muscle to every BAM member. Today, Russ Brown Motorcycle Attorneys, and their nationwide network provide free legal advice 24/7 to all its members nationwide. Started by the Los Angeles motorcycle accident attorneys who ride, BAM is the ultimate resource for riders—one that has developed and flourished for over 30 years. As a result, the motorcycle accident attorneys at Russ Brown have developed trusted relationships with the best lawyers across the country. No matter where you ride, you can rest assured knowing you have the very best biker-friendly lawyers ready to help you if you are involved in a motorcycle crash. BAM’s emergency ID card can speak for you if you are incapacitated in a crash: we list your emergency contact person, medical problems, and blood type. With your permission, should emergency personnel call, we will supply this information and provide donors if necessary.

BAM membership is FREE!

All we ask is that you volunteer to help another member in need of assistance if called upon and only if you are available to do so. In turn, your Los Angeles Motorcycle Accident attorneys are here to advise you whether you need our representation or just some guidance and advice after an accident.

Join 2 million fellow bikers who have the strong backing of each other as well as the original Motorcycle Attorneys. Enhance your SCMA membership with all the added benefits of BAM: get your FREE BAM Benefit card by calling 1-800-4-BIKERS or visiting www.russbrown.com.

Announcing the 2021 Collection

Best 15 US Roads Challenge

*By Bob Roger
Chair, Best 15 US Roads*

With the travel and lodging restrictions that we all faced in 2020, only three SCMA riders were able to complete the Challenge. For 2020, the road list had been refreshed with eight replacement roads to entice members to take the Challenge. Few were certified finishers of that new list, so it is again being offered as the 2021 Challenge list.



As stated in the best 15 US roads Challenge Rules, a registrant will have a two year window to complete the Challenge, however, ALL roads must be ridden in one calendar year between January 1th and November 15th with ride logs submitted by November 30th. There is a one time exception for that rule for the 2020 registrants because of the “beyond our control” travel restrictions. Those registrants can carry over roads ridden in 2020, then ride the remaining roads on the list to finish in 2021.

There are 16 roads on the Best 15 list, BUT, the registrant can eliminate the road of his or her choice to become a finisher. The reason for 16 roads was to give riders not also doing a Four Corners Tour, options on their ride planning.

Best 15 US Roads Challenge registrants will receive a packet containing a Best 15 t-shirt, and a Best 15 pin and patch. Finishers will also receive an engraved Buck 112 Ranger Knife and a “suitable for framing” certificate to commemorate their accomplishment!!

Best 15 short sleeve t-shirts are available to everyone at \$24 each. Contact me for further information.

Bob Roger
(330) 857-8131
best15us@sc-ma.com
rsroger03@gmail.com



**Southern California Motorcycling Association
Best 15 US Roads Challenge
Announcing the 2021 Collection**



This difficult Premier Ride Challenge is offered again for its eleventh anniversary in 2021, with the same roads offered in 2020. The sixteenth road will remain on the list so that a ride registrant may omit any one road from the list, then ride 15 roads to qualify as a finisher. This is a tough ride challenge ... in the first nine years that this Challenge has been offered, there have been 55 finishes which were completed by only 41 riders. Through 2019, just nine SCMA long distance riders have taken the Challenge more than once! Join this very exclusive group of finishers, or maybe the very exclusive group of repeat finishers and TAKE the 2021 Best 15 US Roads Challenge!

As a registrant, you will have a two-year window to complete the challenge one time, though ALL 15 Roads must be ridden in ONE calendar year (January 1 through November 15, and ride logs must be submitted by November 30). If, for any reason, you do not complete all roads the first year, you will have a second chance, BUT you start with a blank slate for that second attempt. Registrants will receive a starter packet containing a Best 15 US Roads Challenge t-shirt and Best 15 pin and patch. Finishers will also receive an engraved Buck 112 Ranger Knife to commemorate their accomplishment!

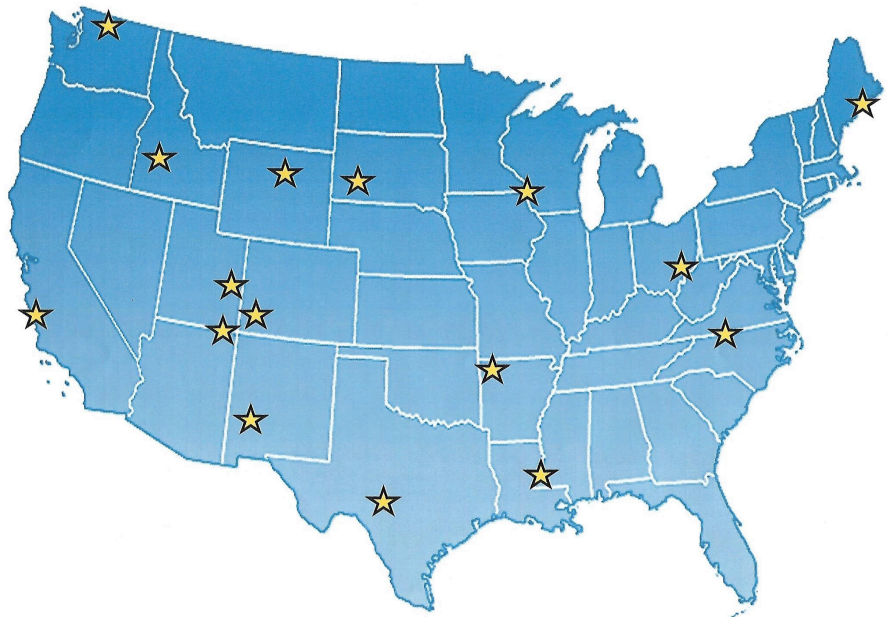
Get out on these Roads to Experience the spectacular and varied landscapes these roads offer. One recent finisher commented, "I don't know how you pick these Fifteen roads, I think I rode Thirty great roads to get to the Fifteen!"

(330) 857 8131

best15us@sc-ma.com

Best 15 short sleeve t-shirts will soon become available at \$24.00 each.

Order information will be released via eBlast once they arrive.



To view a full descriptive list of the roads, please go to the SCMA website at:

<https://sc-ma.com/rides/best-15-parent/best-15-roads-list/>

*On the Home page, at the black navigation bar, simply place your cursor on
Rides > Best 15 US Roads Challenge > Best 15 US Roads List*

Best 15 U.S. Roads List

2021 Best 15 US Roads Challenge List

1. ME, Acadia National Park: Park Loop to Cadillac Mt. Summit 22 miles
2. VA/NC, Blue Ridge Parkway: Any 150-mile segment
3. WI, Great River Road: WI35 btwn LaCrosse and Prairie du Chien 63 miles
4. TX Hill Country, Twisted Sisters: SUGGEST Medina RR-337w to Leakey to US-83n TX41w to RR-336s to RR-337w to Camp Wood to TX-55n to RR-335n 155 miles
5. UT, Dinosaur Diamond Prehistoric Hwy UT-128: btwn Moab and I-70 43 miles
6. WA, Northern Cascades Scenic Byway: WA-20 Between Omak and Concrete 150 miles
7. OH, Triple Nickel OH-555: btwn Zanesville and Little Hocking 62 miles
8. SD, Iron Mountain Road, Black Hills: US-16A btwn Custer and Keystone 34 miles
9. AR, Pig Trail Arkansas AR-23: btwn Ozark and Eureka Springs 80 miles
10. CA-1, Pacific Coast Hwy: btwn Monterey and Morro Bay 123 mi
11. AZ, Monument Valley US-163: bwtwn Kayenta AZ and Bluff Utah 68 miles
12. CO, San Juan Skyway CO-145: bwtwn Cortez and Placerville 83 mi
13. ID, Payette River Run ID-55: btwn Horseshoe Bend and Cascade 51 mi
14. WY, Big Horn Loop: Ranchester US-14w to Greybull then US-16s/e to Buffalo in either direction 207 miles
15. NM, Geronimo Trail Nat Scenic Byway: Hatch NM-26w to Nutt NM-27n to Hillsboro NM-152w to Mimbres NM-35n to NM-15s to Silver City Ride in either direction 137 miles*
16. MI, Natchez Trace Parkway: btwn Natchez and Clinton (Jackson) 90 mi

*NOT required, but at the junction of NM-35/NM-15 take NM-15 NORTH for 18 miles to the Gila Cliff Dwelling Nat Monument as a point of interest. Spur adds 36 miles

Riders select, from the 16 roads, their 15 choices to become a finisher.

For further clarification or questions about this event, contact **Bob Roger**, Chairman, Best 15 US Roads Challenge, at either

(330) 857-8131 or email to
Best15us@sc-ma.com
rsroger03@gmail.com

Note: There are 16 roads listed above. Registrants can choose the 15 roads they want to ride.

Attracting Riders Through Facebook

Doug Wilson, SCMA's facebook director had been doing a phenomenal job helping the Chairs of our Premier Tours post photos and comments. Slowly but surely, SCMA is getting more viewers visiting the pages.

How can you, as a member of SCMA, help to increase awareness of SCMA and our Premier Ride events?

Simple.....just post a comment or two about when you were on your particular event.

Was there a particular **Mission** you enjoyed visiting on the CA Adventures Tour? Post a photo and comment on:

<https://www.facebook.com/scma.california.missions.tour/>

CA **National Parks** Tour: <https://www.facebook.com/scma.park.adventure/>

Or the **CA Best 15 Roads** Tour: <https://www.facebook.com/scma.best.15.ca/>

How about you riders that have completed the fabulous **Best 15 US Road Challenge**? I bet you have some great photos and comments. Post them on: <https://www.facebook.com/scma.best.15/>

Quite a few of you have ridden the **USA Four Corners**. Post a photo with a comment of yourself at one of the corner:

<https://www.facebook.com/scma.4.corners/>

And our biggest facebook attraction is the **Three Flags Classic**....we always enjoy the many comments, stories, and photos posted to the page:

<https://www.facebook.com/scma.3.Flags.Classic/>

Your postings, comments, and photos will be enjoyed by the many riders that have subscribed to SCMA's facebook pages.....and ultimately may entice them to join you, us, on riding these great adventures!

International News Section

(pages 23 – 35)

This section has articles about the SCMA Three Flags Classic and information of a general nature for all SCMA members throughout the world.



Naming Convention for 3FC21

45th Three Flags Classic

In 2020, were it not for the COVID pandemic, we would have held the 45th running of the Three Flags Classic. Traditionally, every 5-years (2015, 2020, 2025, etc), we would make the event a 5-day ride (vs 4-day rides on other years), and add 200-500 miles to the normal 1900-2100 mile event.

At the last Three Flags Classic 2021 committee meeting, we held an in depth discussion on what we should name the 2021 event and how should we design the ride.

The options under consideration were

- (1) Combine 45th and 46th years, design 3FC21 as a 5-year event, resume the next 5-year event in 2025, and continue the tradition.
- (2) Hold this event as the 45th, hold it as a 5-year event, and resume 5-year events in 2026, 2031, etc.

Each option had pros and cons and, after much discussion, the committee decided to go with Option (2).

With that decision, a proposal/motion was made to the SCMA Board of Directors to approve 3FC21 being named the 45th 3FC, and to change the 5-year event to occur on every 5th year of the event, regardless of the year it falls upon.

The Board approved the motion, and 3FC21 logos, etc, are being updated to reflect 3FC21 as the 45th Three Flags Classic. Once revisions are completed, the newsletter, websites, and other media will be updated to reflect 2021 as the 45th.

We look forward to seeing you in Mexicali for the September 1st check-in at the Araiza Hotel.

Steve Shulman
Chairman, 3FC21

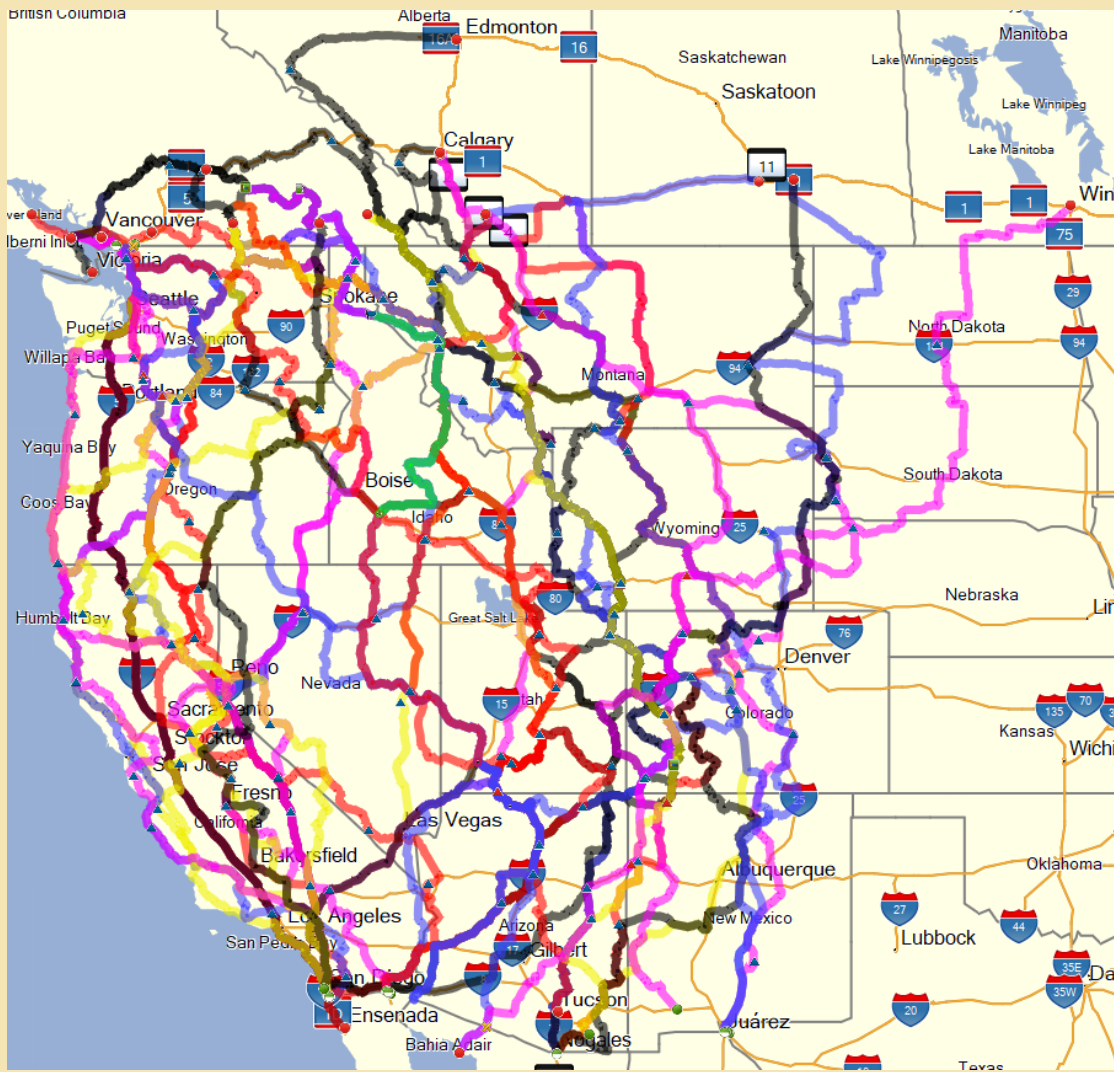
44 Years of 3FC Routes

By Reuben Friesen
Member #37700

A few years back, around the winter of 2017, I came up with the idea of creating a map that reflected the routes of every 3FC that took place since inception of the ride in 1976. Now, if my recollection of 3FC mythology is correct, the first 4 or 5 year's were to just run up the I-5 from Tijuana to Vancouver. Year 1980 the route was reversed with a start in Vancouver and finish in Ensenada.

Collecting info on the routes, checkpoints, hotels, etc., was a challenge. Although I had a large amount of data, there were quite a few years of info missing. Fortunately, Chris White and Dannie Fox (both have ridden 40 or more 3FC's) learned of my project and, with their help and the help of a few others, the project reached completion! Chris (who lives on Vancouver Island) came out to my place for a few days and filled in many of the gaps. The fact that it was winter in northern Alberta, and that we had a case of scotch needing attention, had nothing to do with our taking 4-5 days. I'm just glad that I ran out of scotch otherwise I think Chris would have taken more days to tweak the map.

Anyhow, here is the finished product.....try to find the routes of the rides you have ridden!





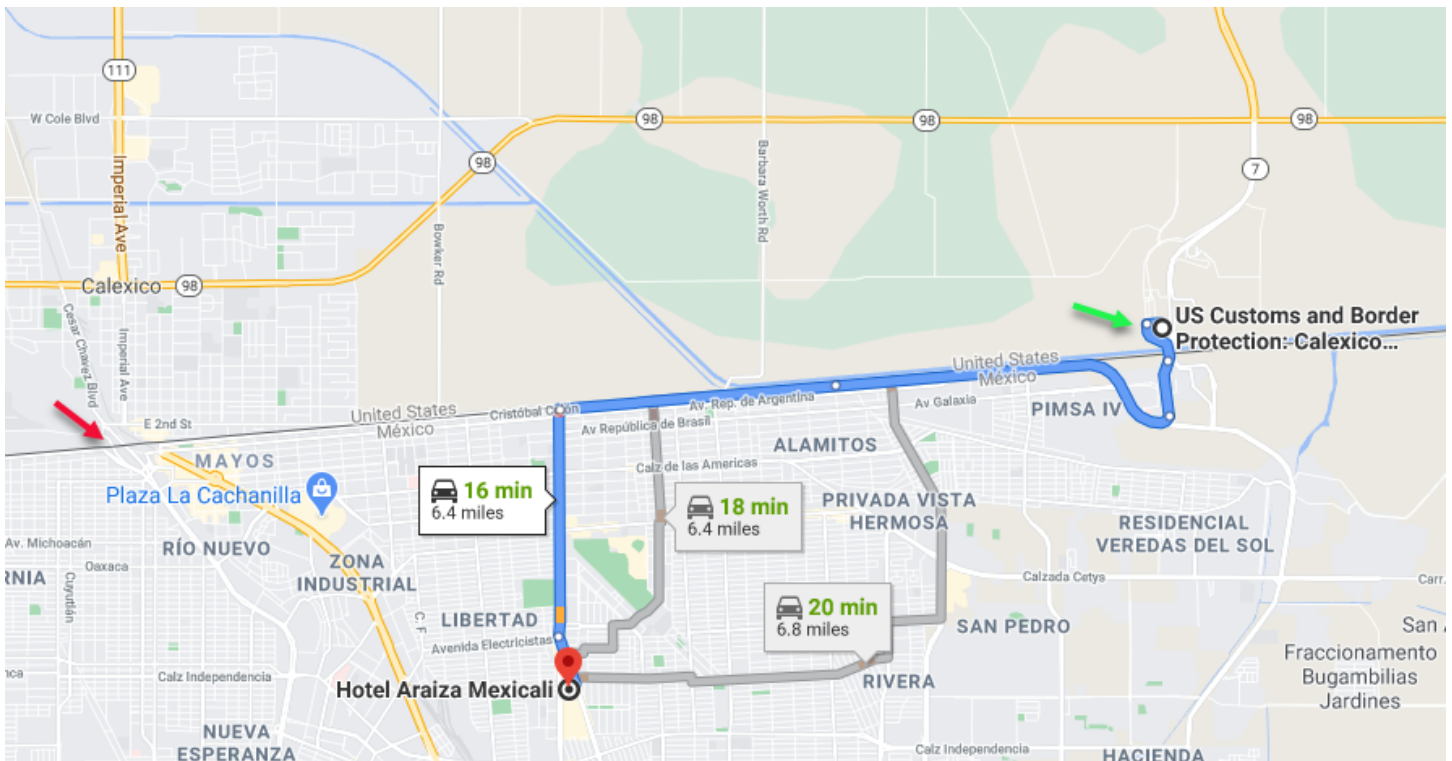
Ports of Entry to Mexicali

By Karen Butterfield
Pres. Red Hot Riders of San Diego
Member #33996

Jorge, the manager of the Mexicali Araiza, recommends we use the other border crossing called "Calexico East Port of Entry". It is a little further east on 98 or I-8 (refer to the green arrow in the map below, instead of the red arrow). Due to traffic and construction it could be slower crossing the border at CA-111.

As we get closer to the date of the start we'll publish more information about crossing the border.

Karen





Three Flags Classic

E-BLAST #2

December 31, 2020



Hotel Information 2020/2021

Three Flags Classic

The hotels below are those we have negotiated with. They all have agreed to reduce the retail cost of their nightly rate. You may, however, stay anywhere you like.

Note the first hotel at each checkpoint IS the HOST for that checkpoint. You may call the hotel, use e-mail, or use the link provided to book reservations. Some phone numbers Will NOT work. Use your creative skills to get in touch with the hotels. Using these hotels would be a big "thank you" to the hotels that have offered their hotel at discounted rates for our ride.

E-Blast 3 will be sent out in the next week. It will contain the matrix showing the checkpoints, and the days and times they will be open so you can plan your ride if you decide to check-in at a check point and continue on.

START HOTELS

(Hotel Araiza IS the official check-in hotel. Hotel Calafia is a "sister" hotel 1/2 mile away. Free shuttle services between hotels will be available)

Araiza Hotel (RATE: Approx. \$79.00 USD per night)

Benito Juarez #2220

Mexicali, Baja California, 21270

+52-686-564-1100

1-877-727-2492

rcardenas @araizahoteles.com

<http://bookings.ihotelier.com/bookings.jsp?groupID=3157387&hotelID=11454>

Calafia Hotel (RATE: Approx. \$60.00 USD per night)

1495 Justo Sierra Drive

Mexicali, Baja California 21230

+52-686-568-3311

<http://bookings.ihotelier.com/bookings.jsp?groupID=3168297&hotelID=11422>

HOTELS at Checkpoint #1: Cortez, Colorado

Checkpoint #1 Host Hotel:

Baymont by Windham (RATE: Approx. \$89.99)

2279 Hawkins St. Cortez, Colorado

970-565-3400

Code: Three Flags Classic

<https://www.wyndhamhotels.com/baymont/cortez-colorado/baymont-inn-and-suites-cortez/rooms-rates?&checkInDate=09/02/2021&checkOutDate=09/03/2021&groupCode=CGTFC2>

ADDITIONAL OPTIONAL HOTELS (Cortez, Colorado):

Holiday Inn Express (RATE: Approx. 125.99)

2121 E. Main Street

Cortez, Colorado

970-565-6000

Hampton Inn Mesa Verde (RATE: Approx. \$142.00)
2244 E. Hawkins Street
Cortez, Colorado
970-564-5924

https://secure3.hilton.com/en_US/hp/reservation/book.htm?inputModule=HOTEL&ctyhocn=CEZCOHX&groupCode=CHHTFC&arrival=20210902&departure=20210904&cid=OM,WW,HILTONLINK,E

HOTELS at Checkpoint #2: Longmont, Colorado

Checkpoint #2 Host Hotel:

Springhill Suites by Marriott
(RATE: Approx. \$115.00 - CODE: Three Flags Classic)
1470 Dry Creek Drive
Longmont, Colorado
303-682-2894 LINK BELOW:

Book your group rate for Three Flags Classic 2021

<https://www.marriott.com/event-reservations/reservation-link.mi?id=1602254022446&key=GRP&app=resvlink>

ADDITIONAL OPTIONAL HOTELS (Longmont, Colorado)

Courtyard Boulder Longmont
(RATES: Approx. \$120.00)
1410 Drycreek Drive
Longmont, Colorado LINK BELOW:

Residence Inn (RATE: Approx. \$115.00)
1450 Dry Creek Drive
Longmont, Colorado
303-702-9933 LINK BELOW:

Book your group rate for Three Flags Classic 2021

<https://www.marriott.com/event-reservations/reservation-link.mi?id=1602254022446&key=GRP&app=resvlink>

Fairfield Inn (RATE: Approx. \$139.00)
1089 Hoover Street
Longmont, Colorado
303-776-8050

HOTELS at Checkpoint #3: Rock Springs, Wyoming

Checkpoint #3 Host Hotel:

Hampton Inn
(Rates: Approx. \$104.00, \$109.00 and \$114.00 CODE: TFC)
1901 Dewar Drive
Rock Springs, Wyoming
307-382-9222

ADDITIONAL OPTIONAL HOTELS (Rock Springs, Wyoming)

Homewood Suites
(RATES: Approx. \$120.00, \$130.00 CODE: Three Flags Classic)
60 Winston Drive
Rock Springs, Wyoming
307 382-0764

Clarion Hotel
(RATES: Approx. \$69.99 CODE: Three Flags Classic)
2518 Foothill Blvd.
Rock Springs, Wyoming
307-212-4442

Baymont by Wyndham
(RATES: Approx. \$69.99 CODE: Three Flags Classic)
2717 Dewar Drive
Rock Springs, Wyoming
307-362-1770

Quality Inn
(RATES: Approx. \$69.99 CODE: Three Flags Classic)
1670 Sunset Drive
Rock Springs, Wyoming
307-224-3456

HOTELS at Checkpoint #4: Missoula, Montana

Checkpoint #4 Host Hotel:

Wingate by Wyndham
(RATES: Approx. \$104.00, \$109.00, \$114.00 CODE: Three Flags Classic)
5252 Airway Blvd.
Missoula, Montana
866-832-8000
406-541-8000

ADDITIONAL OPTIONAL HOTELS (Missoula, Montana)

My Place Hotel
(RATES: Approx. \$102.00, \$112.00 CODE Three Flags Classic)
2951 Expo Pkwy
Missoula, Montana
406-926-1001

Hilton Garden Inn
(RATES: Approx. 110.00 CODE: Three Flags Classic)
3720 N. Reserve
Missoula, Montana
406-532-5300

FINISH HOTEL

Penticton Lakeside Resort
(Rates: Approx. \$169.00, \$179.00 Canadian Dollars)
21 Lakeshore Drive West
Penticton, BC V2A7M5
250-493-8221
800-663-9400
Booking Code: SCMA2021

ADDITIONAL OPTIONAL HOTELS (PENTICTON, BC; CANADA)

Coast Hotel

(RATES: Approx. \$132.00, 137.00, 152.00, 157.00, \$167.00 Canadian Dollars)
950 Westminster Avenue West
Penticton, BC, Canada V2A 1L2
250-492-0225 and 800-665-5177

Link: <https://www.choicehotels.com/reservations/groups/AJ00S1>

Sandman Hotel

(RATES Approx. \$114.00, 119.00, \$124.00, 134.00 Canadian Dollars)

939 Burnaby Avenue

Penticton, BC V2A 1G7

1-800-SANDMAN

1-250-493-7151 Reservation@sandman.com

<http://www.onresstsystems.com/vendors/pentictonlakesideresort/Group-Reservations.html>

Here is the booking link for the Three Flags Classic in Penticton:

<https://www.sandmanhotels.com/locations/british-columbia/penticton/hotels/penticton-pen?groupCode=THREEFLAGS>

Online group code is **THREEFLAGS** and can be used via www.sandman.ca (the link above takes them directly to the proper hotel and dates).



Quality Tire Repair
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E-BLAST 3

Three Flags Classic Checkpoint Matrix

Hello Three Flag Riders!

Please find the Checkpoint Matrix below. As you know the route you will be provided is pre-ridden by SCMA Staff to ensure the roads are in good condition and passable. Most of the route is NOT interstate highways so the route has higher scenic value and the speeds are slower. For this reason, we suggest you plan your route accordingly.

The route is designed so you can make each checkpoint on each riding day, finishing on Monday, September 6, in Penticton. That said, you are allowed to take any route and road you wish as long as you get the passport, provided to you at the Mexicali hotel, stamped on a day and times listed on the matrix below.

Plan you ride now... not the day of the ride. Your committee has spent a lot of time planning the route, speeds per day to allow the slow and fast rider make each checkpoint easily. This is not a race. There is not prize for being the first person to Penticton. I highly suggest you take your time and enjoy the scenery. It's a great route and a lot of fun. But don't dilly-dally or you'll make riding days longer than you want. Enjoy!

CITY	Checkpoint Date	Checkpoint Day	Checkpoint Times	Miles	Total	KM	Total
Mexicali, MEX							
Cortez, CO	9/2/21	Thursday	3 PM-7 PM	632	632	1017	1017
	9/3/21	Friday	7 AM-2 PM				
Longmont, CO	9/3/21	Friday	7 AM-7 PM	444	1076	715	1732
	9/4/21	Saturday	7 AM-2 PM				
Rock Springs, WY	9/4/21	Saturday	7 AM-7 PM	441	1517	710	2442
	9/5/21	Sunday	7 AM-2 PM				
Missoula, MT		Sunday	7 AM-7 PM	557	2074	896	3338
	9/6/21	Monday	7 AM-12 PM				
Penticton, BC	9/5/21	Sunday	3 PM-7 PM	423	2497	681	4019
	9/6/21	Monday	11 AM-9 PM				



BDM MOTORSPORTS.ca
VERNON, B.C. (250)549-3730



**Kelowna
Honda**

250-860-1111 KelownaHonda.com

Three Flags Classic - Ticket Resales

Each year, before the start of a 3FC, approximately 10% of 3FC Ticket Buyers find that they are unable to attend and try to sell their ticket to a buyer.

Since 2016, the 3FC Chairs have been burdened with tracking ticket resales and ensuring SWAG bags are renamed/renumbered, etc. Database corrections and updates became a struggle, as was the collection of stats for Les Gullery to report the numbers of riders, states, countries, bike models, etc.

During the 2019 registration process, we stumbled upon a process that simplified the collection of data and ensures transaction integrity. Riders purchasing a resale ticket are assured they will receive their SWAG, pre-printed passport, and proper sized t-shirt. Sellers can also be assured of receiving their full payment as the resale price remains fixed to the original purchase price.

Here is the resale process that will be followed during 3FC21.

1. SCMA will establish a "3FC21 Ticket Re-sale" page on the forum or somewhere easily accessible by members.
2. Upon deciding to sell a 3FC ticket, seller would go to this webpage and list their name(s), quantity of tickets, contact information.
3. Buyers can be recruited by individual sellers or can simply go to the website and contact a seller.
4. Re-sales will be made in the date-order of listings; exception to this rule will be if a seller brought his/her own buyer to the deal.
5. Seller then contacts the designated administrator (eg. Gonzo at 949xxx or Filley at 619xxx) and informs the administrator that he is selling a ticket to "Buyer Name"
6. Buyer calls Administrator to report he is buying such ticket from (Seller Name).
7. Buyer goes online and purchases a new ticket.
8. Administrator removes the seller from the data records and informs treasurer to repay seller.
9. Repayment will either be via PayPal or a check from SCMA (in event seller purchased ticket more than 6 months prior to resale).
10. Transaction fees incurred by SCMA will be deducted from the refunded amount.

We certainly hope that all registrants for 3FC21 will be able to make it to the start

ARE YOU A LIFE MEMBER ??

Back in the day (I have no idea when that day was), life memberships were being given to members with 20 or more years of continuous membership. Sometime around 2012 the board ended the practice – no new life memberships were granted. However, those with the Life membership were grandfathered as such.

Currently, we have close to 50 lifetime members with invalid email addresses.

We are trying to update our database and would like to hear from them. If you see your name on the below list, or if you know one of these members, please contact:

Jim Filley
Membership Director,
Jamesf4@gmail.com

First	Last	First	Last
Gary	Arkebauer	Martin A.	Judd
Frank	Aupperlee	Alvin	Kuznitsky
William	Barcik	Floyd	Maples
Mary	Barcik	Gene	Mason
Billy	Barrett	Wallace	Masters
John	Belgen	Larry	Matsumura
Dale	Brassfield	James	Mc Cord
Ray	Brosell	Buford	Mc Daniel
			Mc
Don	Clark	Dave	Queeney
Tommy	Clifton	Jack	Mccormack
Allan	Cline	Harold	Neumann
Will	Deits	Mark	Parrish
Manuel	Dias	Don	Perdew
Ronald	Edgley	Dean	Porter
Roberta	Epps	Hug	Porter
Jim	Farrand	Clyde	Reynolds
Harry	Fisher	Karen	Richmond
Bob	Foreman	Robert	Smith
Randy	Fox	Terry	Smith
Patrick	Gaffney	Clay	Sweeney
Doug	Galloway	Leroy	Tomasi
Dick	Grant	George	Turner
William	Juchem	Doug	Tyler Jr.
		William	Victorine

SCMA's Premier Events

Three Flags Classic (an AMA "Extreme Grand Tour")

The planning for the 2021, 45/46th Annual Three Flags Classic is beginning. The ride will start in Mexicali, Baja Mexico, and head north for a finish in Penticton, BC Canada. The ride will be 5 days in duration. A lot of exciting things are happening and it's shaping up to be a continuation of our return to our Three Flags roots of riding through three countries!!!

<https://sc-ma.com/rides/3-flag-parent/three-flags-classic/>

USA Four Corners Tour/USA Four Corners True X Tour (an AMA "Extreme Grand Tour")

Imagine the adventure and satisfaction of visiting San Ysidro, CA; Blaine, WA; Madawaska, ME; and Key West, FL in 21 days or less. The USA Four Corners Tour is a self-guided tour visiting these four locations in any order you select and at any time of the year. Add Lebanon, KS between each corner and do it in 26 days or less and you have a "True X". Starters shall receive a numbered towel, pin, hat and t-shirt. Certified finishers receive a plaque, patch and finisher's decal. Visit our website for complete information and online registration for this World Class event. More people have topped Mt. Everest than have completed this challenging long distance pinnacle. Dannie Fox is chairing this event. Dannie Fox is chairing this event in 2019. <https://sc-ma.com/rides/usa-four-corners-tour-site/usa-four-corners-tour-ride-summary/>

SCMA Best 15 US Roads Challenge

During 2021, travel our annual list of Best 15 US Roads. Rules, application information and details can be found on our website. <https://sc-ma.com/rides/best-15-parent/best-15-us-roads-challenge/> Bob Roger is chairing this event in 2021 and can be contacted at rsroger03@gmail.com

California Adventure Series: The California Adventure Series includes three different rides: The CA Parks Adventure (CPA), the CA Mission Tour (CMT), and CA Best 15 Roads (CB15). Completing one or the other helps to qualify for the Premier Triple Crown award. Mike Williams is chairing these events in 2021.

CPA: During any single calendar year, in any order and at any pace, visit 24 of the 25 National Parks and Monuments in California as outlined in the rules: <http://sc-ma.com/rides/california-parks-adventure>.

CMT: During any single calendar year, in any order, and at any pace, visit all of the 21 California Missions. It works just like the CPA listed above <https://sc-ma.com/rides/california-missions-parent/california-missions-tour/>

CB15: Ride the CA Best 15 Roads; 5 each located in northern, central and southern CA. Rules for this event can be found online at: <https://sc-ma.com/ca-best-15-parent/ca-best-15-roads-challenge/ca-best-15-roads-rules/>

SCMA's California Triple Crown

Awarded to riders who successfully finish all three CA Adventure Series events in a single calendar year. Mike Williams will be chairing the selection committee in 2021.

The SCMA Premier Triple Crown Award

Imagine completing a three-pack of any combination of USA Four Corners, Best 15 USA Roads, Three Flags Classic, and one of the three CA Adventure Series rides in a single calendar year (15Jan to 30Nov of the same year). It is a rare achievement--completed by only 10-15 riders per year. SCMA honors this significant accomplishment with a limited-edition plaque that tags you as a very unique long-distance rider: A Triple Crown Winner. Gonzo will be chairing the selection committee in 2021.

The SCMA Premier Grand Slam Award*

Complete all six (6) Premier Events: the USA Four Corners Tour, the Three Flags Classic, The Best 15 US Roads Challenge, and all three of the California Parks Adventure Series (Parks, Missions, CA Best 15) in a single calendar year. Gonzo will be chairing the selection committee in 2021.

Some Valuable Fine Print (REALLY !)

Articles and advertising must be received by the 25th of the month in order to appear in the next published issue of the SCMA News. Newsletters are circulated electronically and posted on the SCMA website. Send written correspondence to: Southern California Motorcycle Association, PO Box 487, Norwalk, CA 90651-0487

Email Newsletter submittals to:

Chairman@sc-ma.com

The SCMA neither endorses nor sanctions any fund raising activities by its members or riders participating in its events for any purpose benefiting or on behalf of third party charities unless expressly stated otherwise. All such activities are outside of the control and view of the SCMA and no support of any kind should be construed.

SCMA's website is always your best source for complete and current information on our rides and events. Our membership application is

there. For more information go to

www.sc-ma.com. Links to all our affiliated clubs are there also.

Articles, letters or materials printed in this or any other SCMA publication are the opinion of the authors or contributors and are not the policy or opinion of the SCMA Board of Directors unless expressly noted therein.

All material appearing herein can be used freely and without limit, but we ask for the courtesy of attribution.

Advertising space is provided to our members only. Regular membership is \$35 for one year and \$60 for two years. Want ads are free for regular members.

Businesses interested in sponsor membership advertising of a half page ad in the newsletter for 12 months, and prominent mention at SCMA's March Awards and Appreciation Banquet and the September Three Flags Banquet, should contact the Chairman.



We
Want
to
Hear
From
You

Contact Us at:
Chairman@scma.com
or
ViceChair@scma.com